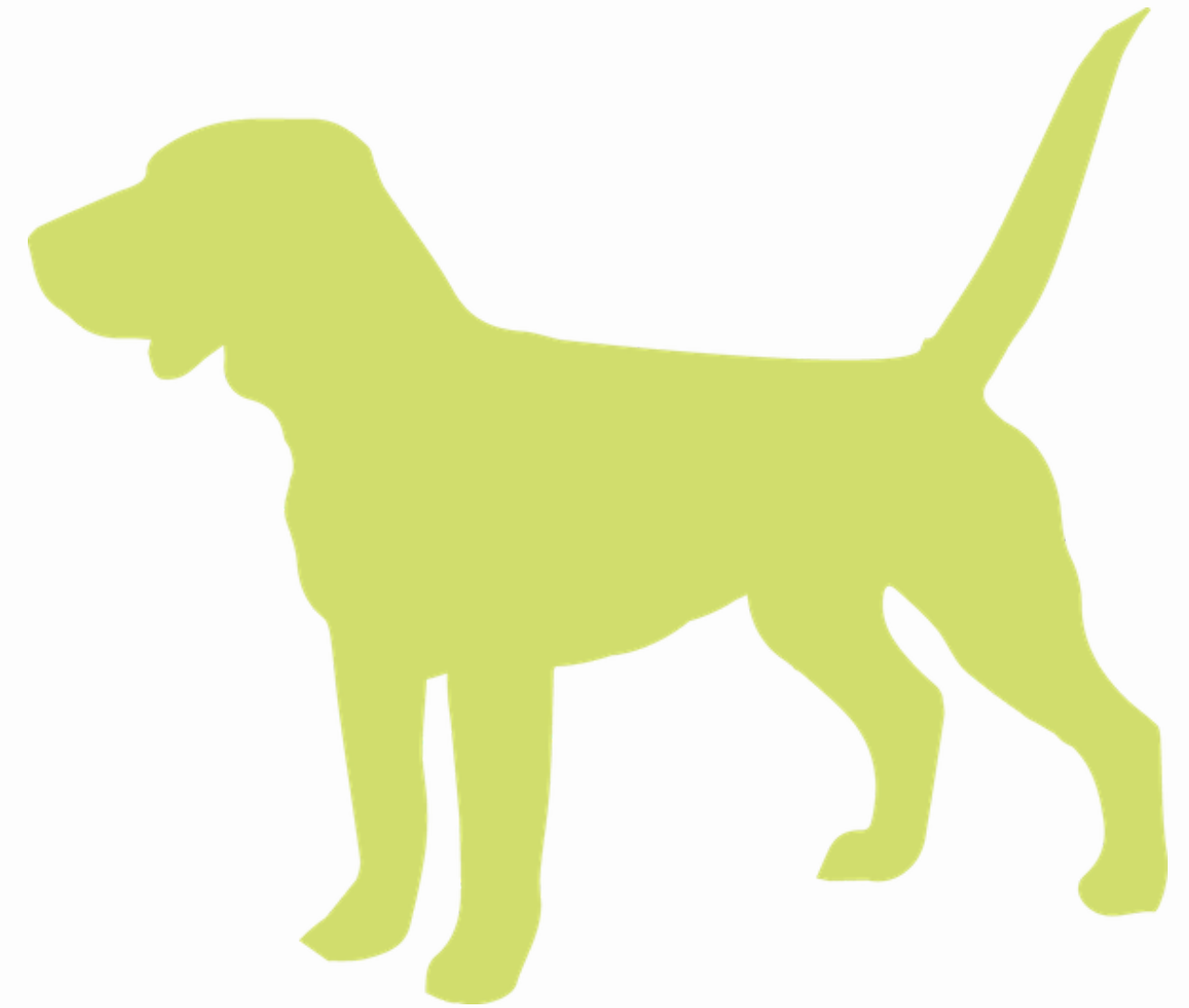

Editorial Calendar



HOUND MEDIA HOUSE 2023 EDITORIAL CALENDAR

Contents

- Garden & Gun
- Fast Company
- Wired
- Well + Good
- Entrepreneur
- Town & Country
- Southern Living
- Travel & Leisure
- T Magazine



Garden & Gun

FEBRUARY/MARCH

Texas Issue

AD CLOSE: NOVEMBER 17 | ON SALE: JANUARY 17

APRIL/MAY:

Music Issue

AD CLOSE: JANUARY 19 | ON SALE: MARCH 21

JUNE/JULY

Travel Issue

AD CLOSE: MARCH 23 | ON SALE: MAY 23

AUGUST/SEPTEMBER

Food Issue

AD CLOSE: MAY 19 | ON SALE: JULY 18

OCTOBER/NOVEMBER

Sporting Issue

AD CLOSE: JULY 21 | ON SALE: SEPTEMBER 19

DECEMBER/JANUARY

Holiday Issue

AD CLOSE: SEPTEMBER 22 | ON SALE: NOVEMBER 21

Fast Company

MARCH/APRIL

Most Innovative Companies

AD CLOSE: FEBRUARY 2 | ON SALE: MARCH 14

SPRING

World Changing Ideas

AD CLOSE: MARCH 30 | ON SALE: MAY 9

SUMMER

Best Workplaces for Innovators

AD CLOSE: JUNE 8 | ON SALE: JULY 18

SEPTEMBER

Innovation by Design

AD CLOSE: JULY 20 | ON SALE: AUGUST 29

FALL

Brands That Matter/ Impact Council

AD CLOSE: AUGUST 31 | ON SALE: OCTOBER 10

WINTER

Secrets of the Most Productive People

AD CLOSE: OCTOBER 26 | ON SALE: DECEMBER 5

Wired

EVENTS & VIRTUAL BRIEFINGS

Wired hosts over 30 live and virtual events every year and is always open to partnering with brands that want to make meaningful impacts.

PODCAST

The brand is open to brands that want to connect with its audience across its portfolio of 7 podcast programs.

WEBSITE

Wired.com attracts over 30 million unique visitors every month, presenting a promising opportunity for brands that want to reach a community of affluent tech enthusiasts.

NEWSLETTER

Wired allows advertisers to partner with them to deliver meaningful content to its subscribers across its portfolio of daily, weekly, and monthly newsletters.



Well & Good

BEAUTY

Senior Beauty Editor Zoe Weiner
(zoe.weiner@wellandgood.com) and/or
Commerce Director Gina Vaynshteyn
(gina.vaynshteyn@wellandgood.com)

FITNESS

Senior Fitness Editor Jennifer Heimlich
(jennifer.heimlich@wellandgood.com)

FOOD

Senior Food Editor Betty Gold
(betty.gold@wellandgood.com)

LIFESTYLE

Lifestyle (including Sex and Relationships,
Travel, Personal Finance, Mindfulness):
Senior Lifestyle Editor Erica Sloan
(erica.sloan@wellandgood.com)

HEALTH

Health: Senior Fitness Editor Jennifer Heimlich
(jennifer.heimlich@wellandgood.com)



Entrepreneur

JANUARY/FEBRUARY

Habits of the Most Successful Entrepreneurs

AD CLOSE: NOVEMBER 28 | ON SALE: JANUARY 17

MARCH/APRIL

Best Business Apps

AD CLOSE: JANUARY 20 | ON SALE: MARCH 7

MAY/JUNE

Best Incubators/Accelerators

AD CLOSE: MARCH 17 | ON SALE: MAY 2

JULY/AUGUST

The Sustainability Issue

AD CLOSE: JUNE 2 | ON SALE: JULY 18

SEPTEMBER/OCTOBER

100 Women of Influence

AD CLOSE: AUGUST 4 | ON SALE: SEPTEMBER 19

NOVEMBER/DECEMBER

The Future of Entrepreneurship

AD CLOSE: SEPTEMBER 29 | ON SALE: NOVEMBER 14

Town & Country

FEBRUARY

The Family Issue

AD CLOSE: DECEMBER 6 | ON SALE: JANUARY 24

MARCH

The OG 100 Issue

AD CLOSE: JANUARY 10 | ON SALE: FEBRUARY 28

OCTOBER

The Culture Issue

AD CLOSE: AUGUST 15 | ON SALE: OCTOBER 3

APRIL

The Art & Design Issue

AD CLOSE: FEBRUARY 14 | ON SALE: APRIL 4

MAY

The Beauty & Jewelry Awards Issue

AD CLOSE: MARCH 14 | ON SALE: MAY 2

NOVEMBER

The Philanthropy Issue

AD CLOSE: SEPTEMBER 19 | ON SALE: NOVEMBER 7

SUMMER

The Travel Issue

AD CLOSE: APRIL 25 | ON SALE: JUNE 13

SEPTEMBER

The Fashion Issue

AD CLOSE: JULY 5 | ON SALE: AUGUST 22

DECEMBER/JANUARY

The Let's Celebrate Issue

AD CLOSE: OCTOBER 17 | ON SALE: DECEMBER 5

Southern Living

JANUARY/FEBRUARY

The New Farmhouse

AD CLOSE: NOVEMBER 25 | ON SALE: JANUARY 20

MARCH

The Renovation Issue

AD CLOSE: DECEMBER 22 | ON SALE: FEBRUARY 17

APRIL

South's Best

AD CLOSE: JANUARY 20 | ON SALE: MARCH 17

MAY

Curb Appeal

AD CLOSE: FEBRUARY 24 | ON SALE: APRIL 21

JUNE/JULY

Beaches & Islands

AD CLOSE: MARCH 24 | ON SALE: MAY 19

AUGUST

Easy Entertaining

AD CLOSE: MAY 26 | ON SALE: JULY 21

SEPTEMBER

The Southern Home Issue

AD CLOSE: JUNE 23 | ON SALE: AUGUST 18

OCTOBER

Fall Spectacular

AD CLOSE: JULY 21 | ON SALE: NOVEMBER 22

NOVEMBER

Family Time

AD CLOSE: AUGUST 25 | ON SALE: OCTOBER 20

DECEMBER

Holidays

AD CLOSE: SEPTEMBER 22 | ON SALE: NOVEMBER 17



Travel & Leisure

FEBRUARY

Water

AD CLOSE: NOVEMBER 21 | ON SALE: JANUARY 20

MARCH

All Access

AD CLOSE: DECEMBER 23 | ON SALE: FEBRUARY 17

APRIL

Global Vision Awards

AD CLOSE: JANUARY 23 | ON SALE: MARCH 17

MAY

Hotels

AD CLOSE: FEBRUARY 20 | ON SALE: APRIL 21

JUNE

Summer Escapes

AD CLOSE: MARCH 27 | ON SALE: MAY 19

JULY

Culinary & Adventure

AD CLOSE: APRIL 24 | ON SALE: JUNE 16

AUGUST

World's Best Awards

AD CLOSE: MAY 22 | ON SALE: JULY 21

SEPTEMBER

Fashion & Style

AD CLOSE: JUNE 26 | ON SALE: AUGUST 18

OCTOBER

Innovation

AD CLOSE: JULY 24 | ON SALE: SEPTEMBER 22

NOVEMBER

Best in Class

AD CLOSE: AUGUST 28 | ON SALE: OCTOBER 20

DECEMBER/JANUARY

Destination of the Year

AD CLOSE: SEPTEMBER 25 | ON SALE: NOVEMBER 17



T Magazine

FEBRUARY

Women's Fashion

AD CLOSE: JANUARY 10 | ON SALE: FEBRUARY 19

MARCH

Men's Fashion, Design

AD CLOSE: JANUARY 24, FEB 14 | ON SALE: MARCH 5 & 26

APRIL

Culture

AD CLOSE: MARCH 14 | ON SALE: APRIL 23

MAY

Summer Travel

AD CLOSE: APRIL 4 | ON SALE: MAY 14

AUGUST

Women's Fashion

AD CLOSE: JULY 11 | ON SALE: AUGUST 20

SEPTEMBER

Men's Fashion, Design & Luxury

AD CLOSE: AUG 1 & 15 | ON SALE: SEPTEMBER 10 & 24

OCTOBER

The Greats

AD CLOSE: SEPTEMBER 12 | ON SALE: OCTOBER 22

NOVEMBER

Winter Travel

AD CLOSE: OCTOBER 3 | ON SALE: NOVEMBER 12

DECEMBER

Holiday

AD CLOSE: OCTOBER 24 | ON SALE: DECEMBER 3

